

# FACT *or* MYTH?

GCT LUNCH + LEARN SERIES

## ■ DEBUNKING COMMON BUSINESS MYTHS TO GROW YOUR BUSINESS



GOLAN | CHRISTIE | TAGLIA



LAURA BALSON



BEVERLY BERNEMAN



DARRIN BAIM

PLEASE JOIN GOLAN CHRISTIE TAGLIA ATTORNEYS LAURA BALSON, BEVERLY BERNEMAN AND DARRIN BAIM FOR AN INFORMATIVE LUNCH + LEARN TO DEBUNK COMMON MYTHS ABOUT GROWING YOUR BUSINESS, LIKE THESE:

HIRING  
INDEPENDENT  
CONTRACTORS  
IS CHEAPER AND  
EASIER THAN  
HIRING EMPLOYEES

IF YOU  
SECURE FINANCING  
YOU GIVE UP  
CONTROL OF YOUR  
COMPANY

FACT *or* MYTH?

AS A BUSINESS  
OWNER, ONLY YOU  
CAN SERVICE YOUR  
CUSTOMERS MOST  
EFFECTIVELY

SMALL BUSINESS  
EXCEPTIONS  
END WHEN YOU  
EXCEED 50  
EMPLOYEES

ONLY LARGE  
COMPANIES NEED  
TO WORRY ABOUT  
COPYRIGHT AND  
TRADEMARK  
PROTECTIONS

**DATE:** TUESDAY 1.29.19

**TIME:** 11:30 AM-1:00 PM

**LOCATION:**

GOLAN CHRISTIE TAGLIA  
70 WEST MADISON STREET  
SUITE 1500  
CHICAGO, IL 60602

**SCHEDULE:**

REGISTRATION & LUNCH:

11:30 AM-12:00 PM

PROGRAM:

12:00 PM-1:00 PM

RSVP BY JANUARY 20 TO JASMIN MOULD AT:

[jmould@gct.law](mailto:jmould@gct.law)